

RETAIL EXCELLENCE

II We Dedicate This Award To All Of You !!

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DADAR : Suvidha The Complete Family Shop, Blazer, Heera Dresses, Stylo Nx, Mehta's Coll, Kala-Kendra Kan Stone Men's, Origin. CRAWFORD MARKET : Ware Well. KALBADEVI : GIRIJA MEN'S. C.P. TANK : Moksh. PRATHANA SAMAJ : Kala-Kendra, Morris SANTAKRUZE : Decent, Ekkor, Samrat. IRLA : Shubhmangal. ANDHERI : Heena, Shasco, Amber, Perfect. GOREGAON : Get In, Faith. MALAD : Snehal Men's Corner. KANDIVALI : Soft Touch. BORIVALI : Riddhi Siddhi, Banzara. MIRA ROAD : Jugal Sons, Jai Coll., Mannat, Moksh. BHAYANDAR : Venzer, V2. VASAI : Shreeji Coll., Richie - Rich. VIRAR : Mahavir Nx. MATUNGA : For Him HIRA NANDANI : Jackpot. GHATKOPAR : Star Plus, Koolvastra Nx, B-10, BHANDUP : M. Cube, Mister. MULUND : Dollar, Rock, First Look, Kalpana. THANE : Red, Mister, Nimantran. DOMBIVALI : Shandar, Classic, A-Teen. KALYAN : Online, Big Boss, Vega, Kangold. ULHASNAGAR : Men's Boutique, L.K. Men's BADLAPUR : Alag. CHEMBUR : Anand Premium Coll., Shree Sawan Bazar, New Jeans Club. VASHI : Just In. PANVEL : Richie - Rich, Pan-3. AVAILABLE AT ALL LEADING STORE IN MUMBA

For Franchisee, Trade & Export Enquiries Contact: +91 9821197585 / 9821419066 / 7718944300 / 022 2857 3254

ENQUIRIES SOLICITED FOR DISTRIBUTORS / DEALERS SRINAGAR - BIHAR - ASSAM - KARNATAKA - TAMIL NADU - KERALA

M/s. SCOT APPARELS Corporate Office: Scotlane House Gala No. F-12, Plot No.1, Pankaj Building, Behind Ice Factory, Chandivali, Off Saki Vihar Road, Andheri (E) Mumbai - 72



#From The Management

Chairman's Mcssage



In the current scenario, the "Vikas" and infrastructural development is the nation's key objective to make "India" number "One" country in the eyes of the world. Our group company Vidhata Industries Pvt Ltd is contributing much in said cause by manufacturing best quality plywood, plyboard.

flush doors and allied products. Our efforts are to promote our effective and loyal dealers as well as our worthy officers, staff, employers and workers who are backbone of our company. We hope to get maximum co-operation of all and pray to GOD to provide HIS blessings and strength to "Rise" and aggressively grow further.

Director's Message



The world is changed and fast changing at ultrasonic speed. The biggest contributor to this change is 'awareness'. Today the taught are sharp and brighter than their gurus and teachers. The way effective communication and it's modes have captured the intelligence

Mr. Sall Chopra of yesterday, beyond imagination. I am impressed by the literature lying in libraries, the magazines with large and great shelf life that one takes it as bright possession of his carrier. So it feel for our " in house " magazine cum news letter which will spread knowledge and information on happenings in the industry, at the company around the territories and would let people wait issue after issue, its release, & love to possess them in their racks. Congratulations to the idea: sure it would be depicting. our culture and share the feelings among our associates.



#Brand Development

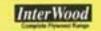
A retreat at Blue County Resort in Panchgani (Mahabaleshwar) is chosen as the destination for its picturesque surroundings and splendour. The soul searching, rejuvination and parting completed the get-away. No wonder, that architects got mesmerized by the beauty and peace of the destination and fell in love with the experience.



#Life Quote

If I have the belief that I can do it, I shall surely acquire the capacity to do it, even if I may not have it at the beginning. -Mahatma Gandhi

Mr. Vishal Juneja Chosen as One of Top 100 Retail Leaders



Proud moment for Vidhata group, that our managing director Mr. Vishal Juneja has been selected as one of the top 100 retail leaders in country by the most prestigious Asia retail Congress. He was awarded this award at a glittering ceremony held in Mubai in which largest business houses with their leaders and countries top business personalities were present. Our aggressive business leader MR. Vishal juneja has many other awards to his mes and was earlier nominated for E.T. Now leaders.















Vidhata Industries Pvt Ltd





OnterWood now IGBC Certified

We are glad to say that Vidhata Industries is one of the certified members of Indian Green Building Council(IGBC) under the category of Mfg./ Product suppliers.

Honourable Mr. Amit Juneja elected as Chairman of Northern Region Gi(CII)





Our honourable director Mr.Amit Juneja receiving special appreciation for his



Celebrating With Architects



#Happy Birthday To You!







WEEKLY ADVERTISING, MEDIA & MARKETING NEWS - VOLUME 12, ISSUE 26 - 13 DECEMBER 2015 ₹ 100

POWERED BY



VGC DESIGNOMICS LUXURY CONCLAVE HOLDS UP DESIGN AS A MANAGEMENT TOOL

The VGC Designomics Luxury Conclave 2015 was hosted by the World Marketing Congress in Mumbai. The discussions revolved around the role of design in the business of luxury. The curator of the conclave was Preeti Vyas, Founder of Designomics and Chairwoman, Vyas Giannetti Creative. Vyas spoke about designomics as a platform to understand the power of design as a management tool. The keynote speakers for the evening were some of the finest connoisseurs of luxury.







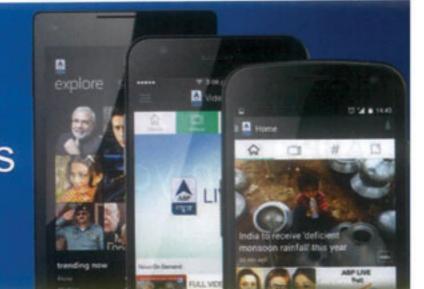
- - 01 Deepa Harris of BrandsWeLove with Preeti Vyas of VGC 02 Preeti Vyas of VGC, Dr. R L
 - Bhatia of WMC Deepa Harris of BrandsWeLove and Anuraag Bhatnagar of St Regis
 - 03 Brand Consultant Nisha JamVwal
 - 04 Mayank Ruia of Maia
 - 05 Harish Mehta of Onward Technologies Ltd.
 - **06** Meera Chandra of Tigress Tigress
 - 07 Sangita Kathiwada of Melange











ABP

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Where dream jobs abound

Event: Times Ascent Job Stop
Where: Vidyalankar Institute of
Technology, Mumbai
When: December 12, 2015

Ankita.Shreeram@timesgroup.com

reating a platform for recruiters and job seekers to convene and interact is one thing. Firing up everyone with the enthusiasm and clarity to go for the opportunity of their dreams is quite another. Times Ascent Job Stop powered by Mumbai Mirror Your CV and Global Jobs accomplished both on December 12, 2015 with an inauguration ceremony involving dignitaries like DR RL Bhatia; a change management and an organisation turnaround specialist; Dr Sanjeevani Deshpande, chairperson, Vidyalankar Institute of Technology (VIT); Dr Ankush Sharma, COO, VIT and Professor Jayanti Banerjee Das, faculty and marketing manager, VIT. In her inaugural address, Dr Deshpande expressed her desire for every one of the' candidates present in the hall to get their best and most deserved slot. Considering that, there were 27 domestic companies and 17 overseas consultants participating at Times Ascent Job Stop ranging from BFSI, aviation, real estate, education and hospitality, this was actually achievable.

Dr Ankush Sharma pointed towards the biggest USP of a job fair - the chance for physical interactions. "In Indian culture, 'samaroh' has great significance because buyers and sellers interact with each other. But with the boom in technology, there are hardly any physical interactions between recruiters and candidates. But today, you will get to interact with recruiters in the offline space. And you will see how much effort is required to select the right candidate." Thanking the Times Group for the opportunity to host the event, he said, "To organise an event like this requires great effort, but when you see the happy faces at



the end of the day, you feel a sense of satisfaction." Dr Sharma also impressed upon students the importance of focusing on the learning experience rather than just getting selected.

Dr RL Bhatia fired up the audience with his own rags to riches tale. Once a cleaner boy at Standard Chartered Bank, he went on to head HR at the very same company arid also acquire a doctorate from University of Missouri, USA. One statement he made really struck a chord with the audience, "The difference between ordinary and extraordinary is just one word - extra. Ordinary people with extraordinary determination can do great things." He offered a formula for success - ability multiplied by skill equals competence, "What will get you a job is your skill. Just the ability to speak good English and use the Internet can get you 20,000 rupees a month." He had the audience in splits with his explanation for the PhD abbreviation - 'the pull him down, pull her down culture', where he was referring to office politics. "Anyone can become rich. The only thing you need to change is your attitude. Every morning when you

wake up and every night before you sleep, think positive. There's so much good in the worst of us and so much bad in the best of us, that it doesn't do any good for anyone to pass judgement on the rest of us!" Bhatia's talk was peppered with catch phrases like these.

Dr Jayanti Banerjee Das served as the voice of reason for freshers who demand too much from their first jobs. She said, "All careers are built up in steps, but the present day generation lacks patience. It doesn't mean you stop dreaming, but you move ahead with small steps. Don't have too many demands with regards to location and weekends off. Take what you get. Do a SWOT analysis of yourself." With regards to the 'tell me about yourself' question, Dr Das suggested breaking the answer into five components - professional achievements, educational achievements, applicable skills, goals and why you're there for the interview.

Reshma Bhansali, placement officer, VIT delivered the vote of thanks and with that, it was time for the bright-eyed young aspirants to go out and find dream jobs.